

# BUILD EQUITY

**DON'T JUST RENT — SAVE THOUSANDS TOWARDS YOUR NEW HOME PURCHASE!**

We realize that many of our renters dream of owning their own home. We want to help you achieve this dream! That's why we developed our Build Equity Program. When you lease at one of our apartment communities, you can earn up to **\$3,600** in Build Equity money toward the purchase of a new Lombardo home!\*

## HERE'S HOW IT WORKS:

*(Please see terms and conditions on back for complete program details)*

- 1** Sign a lease and move into one of our premier apartment communities. This automatically enrolls you into the program.

### PARTICIPATING APARTMENT COMMUNITIES:

#### The Apartments at Kirkway

- 📍 Washington Township, MI 48094
- 📞 586-786-9401
- 🌐 [www.kirkwayapartments.com](http://www.kirkwayapartments.com)

#### Sterling Commons

- 📍 Sterling Heights, MI 48313
- 📞 586-739-5371
- 🌐 [www.sterlingcommonsapartments.com](http://www.sterlingcommonsapartments.com)

#### Spring Haven Apartments

- 📍 Southfield, MI 48076
- 📞 248-320-7192
- 🌐 [www.springhavenapartments.com](http://www.springhavenapartments.com)

#### Aberdeen of Brighton

- 📍 Brighton, MI 48116
- 📞 810-229-8735
- 🌐 [www.aberdeenofbrighton.com](http://www.aberdeenofbrighton.com)

- 2** Start earning Build Equity Money towards the purchase price of a new Lombardo home\* — up to \$200 per month!
- 3** When you find a Lombardo home that is perfect for you, your sales manager will contact your apartment community to get the final statement of Build Equity Money earned.\*\*



*\*At participating home communities at time of purchase.*

*\*\*Subject to community qualification and mortgage program guidelines.*

# BUILD EQUITY

## TERMS AND CONDITIONS

Residents will receive Build Equity Money upon complying with the following:

- 1 Resident must fulfill all of their lease provisions, including:
  - Pay all rent and other fees on time pursuant to the lease.
  - Occupy the apartment for a minimum of one (1) year.
  - Comply with all of the lease terms and obligations.
- 2 There are currently no enrollment fees to participate in this program.
- 3 Build Equity Money is earned at 15% of the resident's monthly rent, not to exceed \$200 per month.

### HOW TO EARN \$3,600 IN TWO YEARS OR LESS:

|                                 | Example 1   | Example 2   |
|---------------------------------|-------------|-------------|
| Monthly Rent                    | \$1,500     | \$1,000     |
| Build Equity Earned (per month) | \$200 (max) | \$150 (15%) |
| Months to Earn \$3,600          | 18 months   | 24 months   |

- 4 Resident can apply Build Equity Money towards purchase price of the home. Build Equity Money is subject to community qualification and mortgage program guidelines.
- 5 On the initial visit to one of our new home communities, the resident **must** inform the Sales Manager that they are participating in the Build Equity Program.
- 6 The Sales Manager will contact the apartment community's leasing staff to obtain the total amount of Build Equity Money earned under this program.
- 7 This program cannot be used in conjunction with other lead generating incentives (including broker commissions, friends and family, Realtor co-op, employer group programs, etc.) or may not be combined with any other offer, incentive, or discount.
- 8 The Build Equity program may be modified or canceled at any time without notice.
- 9 Lease can be broken with a 30-day calendar month notice to vacate\* with no lease break penalty after a minimum of one (1) year lease.
- 10 Build Equity Money expires 120 days after moving from the apartment community.



\* If notice is given after 1st of month, then resident is responsible for the end of the **following** month.  
I.e., If notice is given on August 10th, then resident is responsible for rent through September 30th.